

Noa Ohana

Objective: graphic design employment

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Summary of qualifications

- Facile with Photoshop, Illustrator, InDesign.
- Strong creative and design skills for composition, color and layout.
- Extensive experience with User Profiling, Mockups, Wireframing, Prototyping (invision), Storyboarding, and Iconology.
- Current concentration on HTML, CSS, JQ and Bootstrap.
- Photography, photo editing, and animation experiments using Flash and After Effects.

work experience

UX/UI print design and freelance consulting

2016 - present

- Extensive client centered communication and service
- Created responsive user-centered UX/UI designs for small business and individual contracts
- Developed print and digital branding

Graphic Designer at Syrox Israel

2016 - 2013

- Redesigned and rebranded an innovative corporate logo and website for a well-established diamond tool fabrication company.
- Catalog Design (Cover artwork, headline design, content layout).
- Responsible for design of all promotional marketing materials, including banners, posters and flyers, from conceptual idea to printing and setting up.

Graphic Designer at Merav Galant studio

2012 - 2011

- Responsible for multiple client and campaigns including idea conception and development.
- Extensive image and text layout, photo editing and file prep for print distribution.
- Mentorship experience.

Education

- **2017-2016 Shenkar Engineering, Design and Art College** - User Experience Design (UX) , User Interface Design (UI), Information Architecture, website layout and design, responsive design, website schematics, wireframing, prototyping, mobile app design.
- **2010-2009 Shenkar Engineering, Design and Art College** - Graphic design print media.
- **2008-2004 Sapir college** - Bachelor of Fine Arts - Cinema & Television.

Languages

English - full professional proficiency
Hebrew - native speaker

References

Available upon request